

October 22, 2009

Dear Friends,

We are proud to present on Saturday, January 23, 2010, the inaugural fundraising gala **“Cocktails by the Book”**. Nearly 300 members of our community will gather for an evening of fabulous food, dancing and festive entertainment which will take place in the crown jewel of our cultural and educational community—Selby Public Library. The Library’s spectacular rotunda and signature swirling staircases will be lavishly decorated, providing a stunning backdrop to a truly memorable event.

The gala will be a major fundraiser by the Friends to benefit Selby Library and its programs. The mission of the Friends is one of both support and advocacy through fundraising, providing a volunteer base for the Library, and promoting the use and growth of library resources. The Friends also sponsor free and compelling programs for adults and children, including the summer youth reading program.

“Cocktails by the Book” offers a high-profile platform for your generous investment in Sarasota’s future. As a successful and influential leader in our community, you are offered the opportunity to help sponsor this gala which will provide funding to Selby Library beyond what state and county resources can provide. What better opportunity is there to give to a wonderful cause while enjoying one of the premiere events of the social season?

We invite you to participate in supporting Selby Library. Information is attached regarding the various sponsorship levels. For more details, please call Alice Baudner at 941.861.1140. We look forward to your support and partnership.

Very truly yours,

The Friends

Friends of the Selby Public Library
a 501(c)(3) organization

Sponsorship Levels

“Cocktails by the Book”

FUNDRAISING GALA, JANUARY 23, 2010

- Blockbuster: \$5,000** 16 Tickets, Recognition on Sponsorship Page of Program, Priority Valet Parking, 2 Reserved Tables with Signage at Event, Premiere Seating Location, Recognition on Ticket & Printed Materials, Signage Displayed at Event
- Limited Edition: \$2,500** 8 Tickets, Recognition on Sponsorship Page of Program, Priority Valet Parking, Reserved Table with Signage at Event
- Best Seller: \$1,000** 4 Tickets, Recognition on Sponsorship Page of Program
- Classic: \$500** 2 Tickets, Recognition on Sponsorship Page of Program
- Mainstream: \$200** Recognition in Program on “Patron Page”
- Popular: \$125 per Ticket**
- Other Genre (Your Choice):** _____

* Please reply by December 10, 2009 * A portion of your sponsorship is tax deductible

Name _____
Business _____
Address _____
City _____ State _____ Zip _____
Phone _____

Sponsorship Level _____
Amount enclosed or Amount you wish charged to your credit card _____
Visa, M/C, Discover or American Express # _____
Expiration Date _____
Name on Credit Card _____
Signature _____
Email _____

Make checks payable to Friends of the Selby Public Library
Mail to: P. O. Box 2255, Sarasota, FL 34230
Information or Questions: 941.861.1140

The Friends of Selby Public Library, Selby Library, & the Community thank you for your generous support.